



Greece



Population 15+
9.3mn

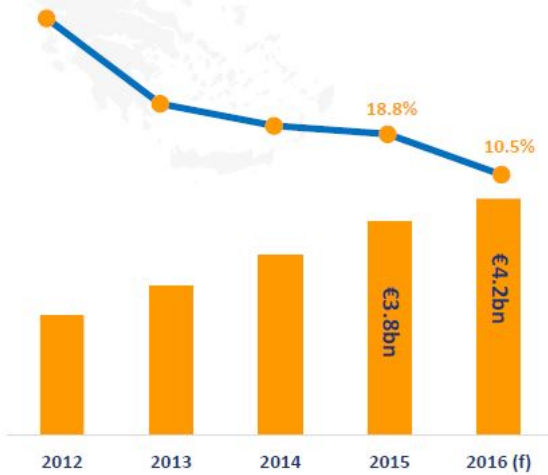


Internet users
6.3mn (68%)



Number of e-shoppers
3.0mn (32%)

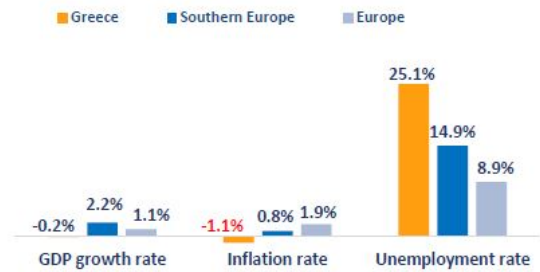
B2C E-COMMERCE TURNOVER AND GROWTH RATE
Total online sales of goods and services, 2012-2016



Source: GRECA and Ecommerce Foundation, 2016

E-commerce Markets Southern Europe

GREECE VS REGIONAL AND EUROPEAN AVERAGES



Source: Ecommerce Foundation, Eurostat, IMF, Tradingeconomics and Worldbank, 2016

EUROPEAN RANKING



Source: Worldbank, Doingbusiness and Ecommerce Foundation, 2016

Source: Ecommerce Foundation and Eurostat, 2016

