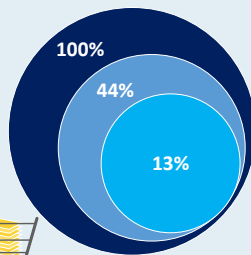


North America \$452.4 bn +10.1%  
 Latin America \$33.2 bn +21.5%  
 Europe \$482.3 bn +17.1%  
 MENA \$14.7 bn +32.7%  
 Asia-Pacific \$567.3 bn +45.6%

Total B2C E-commerce 2013 of Goods & Services

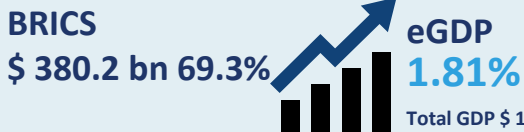


Average spending per e-shopper



2,996 million people live in BRICS  
 1,022 million people use the Internet  
 403 million people are e-shoppers

**\$ 380bn**  
 Turnover E-commerce Goods & Services



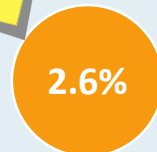
### National E-commerce Associations:



### Ranking World in turnover (USD million)

1		China	\$ 328,428
2		Russia	\$ 20,585
3		Brazil	\$ 18,573
4		India	\$ 10,736
5		South Africa	\$ 2,391

Estimated share of online goods in total retail of goods



Estimated 72% of active Internet users are on social media

In cooperation with:



Powered by:



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